

JOHANNES GUTENBERG-UNIVERSITÄT MAINZ – D 55099 Mainz

FACHBEREICH 03
Rechts- und Wirtschaftswissenschaften

Lehrstuhl für Volkswirtschaftslehre,
insb. International Economics

Univ.-Prof.
Dr. Philipp Harms

Johannes Gutenberg-Universität Mainz
Jakob-Welder-Weg 4
55128 Mainz
Germany

Tel. +49 6131 39-22559
Fax +49 6131 39-25527

LsHarms@uni-mainz.de

www.international.economics.uni-mainz.de

Please note that this list is preliminary and might be subject to changes!

Courses taught in English (Academic year 2016/17) (This version: December 27, 2016)

Course name	Program	Year	Semester	Hours	ECTS
International Trade: Theory and Policy	B.Sc.	3	winter	2 L 1 T	6
Microeconometrics	B.Sc.	3	winter	2 L 1 T	6
Digital marketing	B.Sc.	2/3	summer	2 L 1 T	6
Exchange Rates and International Capital Markets	B.Sc.	2/3	summer	2 L 1 T	6
Macroeconomics II	B.Sc.	2/3	summer	2 L 1 T	6
Core Module Public Policy: Principles of Public Economics / Advanced Macroeconomics	M.Sc.*)	1	winter	2+2 L 2+2 T	12
Core Module Research and Teaching (Introductory Econometrics & Lecture Series)	M.Sc.*)	1	winter	2 L + 2 L	6
Financial Economics II: Empirical Banking and Finance	M.Sc.*)	1/2	winter	2 L 2 T	6
Kernkompetenz: Personalplanung und Personalführung <u>oder</u> Decision-making in Retailing	M.Sc. M.Sc. *)	1	winter	2 L 0 T	6
Management Accounting III: Value Based Management	M.Sc.*)	2	winter	2L 2T	6
Policymaking in Open Economies	M.Sc.*)	2	winter	2 L 2 T	6
Statistics and Econometrics II: Advanced Econometrics	M.Sc.*)	2	winter	2 L 2 T	6

Please note that this list is preliminary and might be subject to changes!

2

Course name	Program	Year	Semester	Hours	ECTS
Topics in Empirical Economics	M.Sc.*)	1	winter	2 L 2 T	6
Topics in Financial Economics	M.Sc.*)	1	winter	2 L 2 T	6
Advanced International Economics I: International Macroeconomics	M.Sc.*)	1	summer	2 L 2 T	6
Advanced Public Policy I: Taxation	M.Sc.*)	2/3	summer	2L 2T	6
Advanced Public Policy IV: Behavioural Economics	M.Sc.*)	2/3	summer	2L 2T	6
Financial Economics I: The Economics of Banking	M.Sc.*)	2	summer	2 L 2 T	6
Macroeconomics and Labor I: Theory of Macroeconomics and Labour	M.Sc.*)	2	summer	2 L 2 T	6
Statistics and Econometrics I: Statistical Methods and Econometric Applications	M.Sc.*)	2	summer	2 L 2 T	6
The Fabrics of Dreams: From Trends in Popular Culture to Consumer Research	M.Sc.*)	2	summer	2 L 1 T	6
Topics in International Finance	M.Sc.*)	2	summer	2 L 2 T	6
Topics in Advanced International Economics	M.Sc.*)	2	summer	2 L 2 T	6
Topics in Statistics and Econometrics	M.Sc.*)	2	summer	2 L 2 T	6
Core Module International Economics: International Trade / Development and Growth	M.Sc.	1	winter	2+2 L 2+2 T	12
Macroeconomics and Labor III: Empirical Labour Economics	M.Sc.	2	winter	2 L 2 T	6
Advanced International Economics II: International Money and Finance	M.Sc.	1	summer	2 L 2 T	6
Corporate Governance III: Risk Management and Auditing	M.Sc.	1	summer	2 L 2 T	6
Information and Logistics VII: Management of Information Systems	M.Sc.	1	summer	2L 2T	6
Wirtschaftsinformatik VII: Airline Strategies	M.Sc.	1	summer	2L 2T	6

Please note that this list is preliminary and might be subject to changes!

3

Annotations:

- **B.Sc.:** Courses offered at the bachelor's level (Bachelor's Program in Management and Economics)
 - **M.Sc.:** Courses offered at the master's level (Master's Program in International Economics and Public Policy; Master's Program in Management).
 - **M.Sc.*):** Courses offered at the master's level AND opened to advanced foreign undergraduate students (3rd year and above).
 - **2 L:** 2 hours of lectures per week. **1 T:** 1 hour of tutorial per week.
- Lectures in the **winter** semester usually run from mid-October to mid-February (exams from late February through March). Lectures in the **summer** semester usually run from mid-April to late July (exams in August).

For more Information about these courses please see the respective module handbooks

- Bachelor's Program in Management and Economics:
http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=&folder=WiWi/WiWi_Bachelor/Studiengang/Pr%C3%BCfungsordnungen%20und%20Modulhandb%C3%BCher
 - Master's Program in International Economics and Public Policy:
http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=&folder=WiWi/WiWi_Master/Master%20International%20Economics%20and%20Public%20Policy
 - Master's Program in Management:
http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=&folder=WiWi%2FWiWi_Master%2FMaster+Management/Studiengang
- and the Study Information Network of Johannes Gutenberg University in Mainz
<http://www.info.joqustine.uni-mainz.de>.

Please note that this list is preliminary and might be subject to changes!

4

Courses taught in German (Academic year 2016/17) (This version: December 27, 2016)

Course name	Program	Year	Semester	Hours	ECTS
Absatzwirtschaft	B.Sc.	1/2	winter	2 L 2 T	7
Corporate Finance	B.Sc.	2/3	winter	2 L 1 T	6
Corporate Governance und Wirtschaftsprüfung	B.Sc.	3	winter	2 L 1 T	6
Einführung in die Volkswirtschaftslehre	B.Sc.	1	winter	4 L 2 T	9
Elektronische Datenverarbeitung	B.Sc.	1	winter	2 L 2 T	6
Internes Rechnungswesen	B.Sc.	2	winter	2 L 2 T	7
Makroökonomie I	B.Sc.	2	winter	4 L 2 T	9
Mathematik	B.Sc.	1	winter	4 L 2 T	9
Mikroökonomie II	B.Sc.	3	winter	2 L 1 T	6
Öffentliche Finanzen	B.Sc.	3	winter	2 L 1 T	6
Operations Management	B.Sc.	2	winter	2 L 2 T	7
Organisation	B.Sc.	3	winter	2 L 1 T	6
Rechnungslegung nach HGB	B.Sc.	3	winter	2L 2T	6
Statistik II	B.Sc.	1/2	winter	3 L 2 T	7
Steuern	B.Sc.	3	winter	2 L 1 T	6
Wirtschaftsinformatik: Internet und E-Business	B.Sc.	3	winter	2 L 1 T	6
Banken	B.Sc.	3	summer	2 L 1 T	6
Controlling	B.Sc.	3	summer	2 L 1 T	6
Empirische Wirtschaftsforschung	B.Sc.	2	summer	4 L 2 T	9
Externes Rechnungswesen	B.Sc.	1	summer	2 L 2 T	7
Logistikmanagement	B.Sc.	3	summer	2 L 1 T	6
Marketing	B.Sc.	3	summer	2 L 1 T	6

Please note that this list is preliminary and might be subject to changes!

5

Course name	Program	Year	Semester	Hours	ECTS
Mikroökonomie I	B.Sc.	1/2	summer	4 L 2 T	9
Recht	B.Sc.	1	summer	2 L 2 T	6
Statistik I	B.Sc.	1	summer	3 L 2 T	7
Unternehmensführung	B.Sc.	1/2	summer	2 L 2 T	7
Wirtschaftspolitik	B.Sc.	3	summer	2 L 1 T	6
Basismodul Accounting and Taxation	M.Sc.	1	winter	2+2 L 2+2 T	12
Basismodul Finance	M.Sc.	1	winter	2+2 L 2+2 T	12
Basismodul Information and Logistics	M.Sc.	1	winter	2+2 L 2+2 T	12
Basismodul International Management and Marketing	M.Sc.	1	winter	2+2+2 L 1+1 T	12
Heuristische Optimierungsverfahren	M.Sc.	2	winter	2 L 2 T	6
Kernkompetenz: Personalplanung und Personalführung <u>oder</u> Decision-making in Retailing	M.Sc. M.Sc. *)	1	winter	2 L 0 T	6
Marketing V: Marketing Intelligence	M.Sc.	1	winter	2 L 2 T	6
Marketing VI: Marketing in China und Japan	M.Sc.	2	winter	4 L 0 T	6
Quantitative Methoden der Wirtschaftsinformatik: Soziale- und Informationsnetzwerke	M.Sc.	2	winter	2 L 2 T	6
Financial Services III: Risikomanagement	M.Sc.	2	winter	2 L 2 T	6
Standortplanung und Netzwerk-Design	M.Sc.	2	winter	2 L 2 T	6
Unternehmensbewertung	M.Sc.	2	winter	2 L 2 T	6
Wirtschaftsprüfung	M.Sc.	1	winter	2 L 2 T	6
Marketing VIII und IX: Marketing in Theorie und Praxis: - Marketing in Theorie und Praxis I - Marketing in Theorie und Praxis II	M.Sc.	1	- winter - summer	- 2 L - 2 L	6

Please note that this list is preliminary and might be subject to changes!

6

Course name	Program	Year	Semester	Hours	ECTS
Steuerplanung: - Besteuerung international tätiger Unternehmen - Steuerplanung bei Unternehmenstransaktionen und - restrukturierung	M.Sc.	1	- winter - summer	- 2 L - 2 L	6
Theorie und Praxis der Rechnungslegung und Wirtschaftsprüfung I und II	M.Sc.	1/2	winter and summer	2+2 L 0 T	6
Besteuerung von Personen- und Kapitalgesellschaften	M.Sc.	1	summer	2 L 2 T	6
Innovationsmanagement	M.Sc.	1	summer	2+2 L 0 T	6
Intelligent Information Systems: Entwicklung eines Suchmaschinenmarketing Decision Support Systems	M.Sc.	1	summer	2L 2T	6
Jahresabschlusspolitik und Jahresabschlussanalyse	M.Sc.	1	summer	2 L 2 T	6
Konzernrechnungslegung	M.Sc.	1	summer	2 L 2 T	6
Kostenmanagement	M.Sc.	1	summer	2 L 2 T	6
Marketing III: Marketing Instruments	M.Sc.	1	summer	2 L 2 T	6
Marketing IV: Market Research	M.Sc.	2	summer	2L 2T	6
Marketing VII: Marktforschung	M.Sc.	1	summer	4 L 0 T	6
Organizational Behavior	M.Sc.	1	summer	2+2 L 0 T	6
Private Equity	M.Sc.	1	summer	2 L 2 T	6
Revenue Management	M.Sc.	1	summer	2 L 2 T	6
Steuerbilanzen	M.Sc.	1	summer	2 L 2 T	6
Transportlogistik	M.Sc.	1	summer	2 L 2 T	6

Annotations:

- **B.Sc.:** Courses offered at the bachelor's level (Bachelor's Program in Management and Economics)
- **M.Sc.:** Courses offered at the master's level (Master's Program in Management).
- **2 L:** 2 hours of lectures per week.
- **1 T:** 1 hour of tutorial per week.

Lectures in the **winter** semester usually run from mid-October to mid-February (exams from late February through March). Lectures in the **summer** semester usually run from mid-April to late July (exams in August).

For more Information about these courses please see the respective module handbooks and the Study Information Network of Johannes Gutenberg University in Mainz (Please note the links on page 3).