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FW: ELTE Business Economics Summer University | 13-18 July 2020

From: Intézményi Erasmus+ Koordinátor [mailto:erasmus@elte.hu]

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Subject: ELTE Business Economics Summer University | 13-18 July 2020

Dear partner,

ELTE Business Economics Summer University is now accepting applications. We would be very grateful if you could spread the information among your students. Some of the courses may be interesting for students other than students of business and economics.

ELTE Business Economics Summer University

13-18 July, 2020

ELTE BESU, a part of the ELTE Budapest Summer University, offers six one-week courses for undergraduate and graduate students of business and economics. The courses involve 25 hours of instruction, and students completing them successfully will get a transcript they may use to obtain ECTS credit from their home institutions. Courses offered:

Managerial Accounting: Information in Business Decision-making

Business Communication Skills

International Business Networks

Corporate financial analysis – An Integrated Approach

Strategic Brand Management

Informal Logic for Business

Application deadline: 30 June 2020, early bird fee is available until 30 April

Course fee: 350 EUR; early bird fee: 280 EUR

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