

JOHANNES GUTENBERG-UNIVERSITÄT MAINZ – D 55099 Mainz

FACHBEREICH 03  
Rechts- und Wirtschaftswissenschaften

Lehrstuhl für Volkswirtschaftslehre,  
insb. International Economics

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Please note that this list is preliminary and might be subject to changes!

## Courses taught in English (Academic year 2021/22)

(This version: April 5, 2022)

Program B.Sc. summer			
Course Name	Year	Hours	ECTS
Digital Marketing	2/3	2 L / 1 T	6
Exchange Rates and International Capital Markets	2/3	2 L / 1 T	6
Game Theory and Strategic Decision-Making	3	2 L / 1 T	6
Globalization and Labour Markets	3	2 L / 1 T	6
Makroökonomie II	3	2 L / 1 T	6
Social Choice (Language of Instruction: German or English)	3	2 L / 1 T	6
Vermögensverteilung	3	2 L / 1 T	6

Program B.Sc. winter			
Course Name	Year	Hours	ECTS
International Trade: Theory and Policy	3	2 L / 1 T	6
Micro Econometrics	3	2 L / 1 T	6
Urban Economics	3	2 L / 1 T	6

Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Accounting Theory: Analytical Research Topics in Accounting	1/2	2 L / 2 T	6
Airline Strategies (Language of Instruction: German or English)	1	L 4	6
Applied Econometrics and Health	2	2 L / 2 T	6

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Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Behavioral and Experimental Economics*	1/2	2 L / 2 T	6
Development Economics*	1/2	2 L / 2 T	6
Econometric Analysis of Cross Section and Panel Data*	2	2 L / 2 T	6
Economic Geography, Regional and Urban Economics	2	2 L / 2 T	6
Empirical Corporate Finance	1	2 L / 2 T	6
Governance and Internal Auditing*	1	3 S	6
Inequality and Social Mobility	1	2 L / 2 T	6
Innovationsmanagement	1	2 L / 2 T	6
International Accounting	1	2 L / 2 T	6
International Macroeconomics*	1	2 L / 2 T	6
Organizational Behavior	2	2 L / 2 T	6
Recent Advances in International Trade	2	2 L / 2 T	6
Seminar Accounting: Accounting Conservatism: An Analytical Research Perspective	1/2	S 2	6
Taxation	1/2	2 L / 2 T	6
The Fabrics of Dreams: Cultural Creation, Consumer Trends and Social Media	1/2	2 L / 2 T	6
Theoretical Labour Economics	1/2	2 L / 2 T	6
Topics in Economics of Education	1/2	2 L / 2 T	6
Topics in Structural Transformation	1/2	2 L / 2 T	6

Program M.Sc. winter			
Course Name	Year	Hours	ECTS
Advanced Digital Economics*	1/2	2 L / 2 T	6
Advanced Microeconomics*	1	2 L / 2 T	6
Crafting Management Research	1/2	2 L / 2 T	6
Cross-Channel Management	1/2	2 L / 2 T	6
Decision-Making and Consumer Psychology*	2	2 L / 2 T	6
Economic Analysis of Micro Data*	1	2 L / 2 T	6
European Integration*	1/2	2 L / 2 T	6
Financial Economics II*	1/2	2 L / 2 T	6
Fiscal Federalism*	1	2 L / 2 T	6
Game Theory in Accounting*	1/2	2 L / 2 T	6
Human Resource Management	2	2 L / 2 T	6
Inequality and Social Mobility	1/2	2 L / 2 T	6
International Economics II: Development and Growth*	1	2 L / 2 T	6

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Program M.Sc. winter			
Course Name	Year	Hours	ECTS
International Monetary Economics*	1	2 L / 2 T	6
International Trade*	1/2	2 L / 2 T	6
Introduction to Computational Statistics and Data Analysis*	1/2	2 L / 2 T	6
Survey Methods/Subjective Expectations*	1	2 L / 2 T	6
Limited Dependent Variables and Sample Selection*	2	2 L / 2 T	6
Public Policy I: Principles of Public Economics*	1	2 L / 2 T	6
Public Policy II: Advanced Macroeconomics*	1	2 L / 2 T	6
Topics in Empirical Economics: Advanced Empirical Macro*	1	2 L / 2 T	6
Value Based Management*	1/2	2 L / 2 T	6

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For more Information about these courses please see the respective module handbooks:

➤ **Bachelor's Program in Management and Economics:**

[https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi\\_Bachelor/Studiengang/Modulhandbuch](https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Bachelor/Studiengang/Modulhandbuch)

➤ **Master's Program in International Economics and Public Policy:**

[https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi\\_Master/Master%20International%20Economics%20and%20Public%20Policy/Program%20Information](https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20International%20Economics%20and%20Public%20Policy/Program%20Information)

➤ **Master's Program in Accounting and Finance:**

[https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi\\_Master/Master%20Accounting%20and%20Finance/Studiengang%20und%20Bewerbung](https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Accounting%20and%20Finance/Studiengang%20und%20Bewerbung)

➤ **Master's Program in Management:**

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➤ **and the Study Information Network of Johannes Gutenberg University in Mainz**

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### Courses taught in German (Academic year 2021/22)

(This version: April 5, 2022)

Program B.Sc. Summer			
Course Name	Year	Hours	ECTS
Bank	3	2 L / 1 T	6
Controlling	3	2 L / 1 T	6
Empirische Wirtschaftsforschung	2	4 L / 2 T	9
Externes Rechnungswesen	1	2 L / 2 T	7
Finanzpolitik	3	2 L / 1 T	6
Finanzwirtschaft	2	2 L / 2 T	7
Firm Strategies and Managerial Economics	3	2 L / 1 T	6
Logistikmanagement	3	2 L / 1 T	6
Praxis der Corporate Governance	3	2 S	6
Rechnungslegung nach IFRS	3	3 L	6
Recht	1	2 L / 2 T	6
Statistik I	1	3 L / 2 T	7
Unternehmensführung	1/2	2 L / 2 T	7
Zeitreihenanalyse	3	2 L / 1 T	6

Program B.Sc. Winter			
Course Name	Year	Hours	ECTS
Absatzwirtschaft	1/2	2 L / 2 T	7
Corporate Governance und Wirtschaftsprüfung	2/3	2 L / 1 T	6
EDV	1	2 L / 2 T	6
Einführung in die Volkswirtschaftslehre	1	4 L / 2 T	9
Fiskalföderalismus	3	2 L / 1 T	6
Internes Rechnungswesen	2	2 L / 2 T	7
Internettechnologien und E-Business	3	2 L / 1 T	6
Makroökonomie I	2	4 L / 2 T	9
Mathematik	1	4 L / 2 T	9
Mikroökonomie II	3	2 L / 1 T	6
Öffentliche Finanzen	3	2 L / 1 T	6
Operations Management	2	2 L / 2 T	7
Organisation	3	2 L / 1 T	6

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Program B.Sc. Winter			
Course Name	Year	Hours	ECTS
Rechnungslegung nach HGB	3	2 L / 1 T	6
Statistik II	1/2	3 L / 2 T	7
Steuern	3	2 L / 1 T	6

Program M.Sc. Summer			
Course Name	Year	Hours	ECTS
Agile Geschäftsprozessmodellierung	1/2	2 S / 2 T	6
Analysis of Experimental and Survey Data	1/2	2 L / 2 T	6
Asset Management	1/2	2 L / 2 T	6
Besteuerung von Personen- und Kapitalgesellschaften	1	2 L / 2 T	6
Case Based Corporate Finance II	1	4 S	6
Dream Labs - Setting Trends in Omni-Channel Marketing	1	4 S	6
Intelligent Information Systems	1/2	2 L / 2 T	6
Internationale Konzernbesteuerung	1	2 L / 2 T	6
Jahresabschlusspolitik und Jahresabschlussanalyse	1	2 L / 2 T	6
Konzernrechnungslegung / Financial Accounting	1	2 L / 2 T	6
Kostenmanagement	1	2 L / 2 T	6
Management in der Digitalen Transformation	1	2 L / 2 T	6
Market Research	2	2 L / 2 T	6
Marketing Instruments	1	2 L / 2 T	6
Projektarbeit in Wirtschaftsinformatik (summer/winter)	1/2	4 S	6
Revenue Management	1	2 L / 2 T	6
Steuerbilanzen	1	2 L / 2 T	6
Transportlogistik	1	2 L / 2 T	6
Wirtschaftsprüfung	1/2	2 L / 2 T	6

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Program M.Sc. Winter			
Course Name	Year	Hours	ECTS
Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung I	1/2	2 L / 2 T	6
Case Based Corporate Finance	1	2 L / 2 T	6
Corporate Finance Theory (englische Vorlesungsunterlagen, Unterrichtssprache deutsch, Klausur kann auf englisch beantwortet werden)	1	2 L / 2 T	6
Corporate Governance deutscher Unternehmen	1	2 L / 2 T	6
Data Analytics	1	2 L / 2 T	6
Economic Methods	1	2 L / 2 T	6
Entwicklung von betrieblichen Informationssystemen	1	2 L / 2 T	6
Fallstudien der Konzernrechnungslegung	1/2	2 L	6
International Market-Oriented Management	1	2 L / 2 T	6
Internationale Ertragsbesteuerung	1	2 L / 2 T	6
Management Science/Operations Research	1	2 L / 2 T	6
Marketing in China und Japan	1	2 L / 2 T	6
Marketing Intelligence	1	2 L / 2 T	6
Performancemessung und Anreizgestaltung	1	2 L / 2 T	6
Private Equity	1	2 L / 2 T	6
Projektarbeit in Wirtschaftsinformatik (summer/winter)	1/2	4 S	6
Projektseminar Management und Digitale Transformation (summer/winter)	1	4 S	6
Risikomanagement	2	2 L / 2 T	6
Standortplanung und Netzwerk-Design	2	2 L / 2 T	6
Steuerplanung bei Unternehmenstransaktionen und -restrukturierungen	1/2	2 L / 2 T	6
Studies and Research in Economics	1	2 L	6
Transportlogistik II	2	2 L / 2 T	6
Unternehmensbewertung	1	2 L / 2 T	6

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