

JOHANNES GUTENBERG-UNIVERSITÄT MAINZ – D 55099 Mainz

FACHBEREICH 03
Rechts- und Wirtschaftswissenschaften

Lehrstuhl für Volkswirtschaftslehre,
insb. International Economics

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Please note that this list is preliminary and might be subject to changes!

Courses taught in English (Academic year 2023)

(This version: January 31th, 2023)

Program B.Sc. summer			
Course Name	Year	Hours	ECTS
Digital Marketing	2/3	2 L / 1 T	6
Entrepreneurship	3	2 L / 1 T	6
Game Theory and Strategic Decision-Making	3	2 L / 1 T	6
Globalization and Labour Markets	3	2 L / 1 T	6
Social Choice (Language of Instruction: German or English)	3	2 L / 1 T	6

Program B.Sc. winter			
Course Name	Year	Hours	ECTS
International Trade: Theory and Policy	3	2 L / 1 T	6
Micro Econometrics	3	2 L / 1 T	6
Urban Economics	3	2 L / 1 T	6

Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Accounting Theory: Analytical Research Topics in Accounting	1/2	2 L / 2 T	6
Advanced Digital Economics	1/2	2 L / 2 T	6
Advanced Time Series Analysis	1/2	2 L / 2 T	6
Airline Strategies (Language of Instruction: German or English)	1	2 L	6
Behavioral and Experimental Economics*	1/2	2 L / 2 T	6
Corporate Risk Management	1	2 L / 2 T	6
Economic Geography, Regional and Urban Economics	2	2 L / 2 T	6

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Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Empirical Corporate Finance	1	2 L / 2 T	6
European Integration	1/2	2 L / 2 T	6
Governance and Internal Auditing	1	S 3	6
Innovationsmanagement	1	2 L / 2 T	6
International Accounting	1	2 L / 2 T	6
Introduction to Computational Statistics and Data Analysis	2	2 L / 2 T	6
Microeconometrics B: Limited Dependent Variables and Sample Selection	2	2 L / 2 T	6
Organizational Behavior	2	2 L / 2 T	6
Process Mining	2	2 L / 2 S	6
Recent Advances in International Trade	2	2 L / 2 T	6
Strategy and Digital Business Models	1/2	2 L / 2 T	6
Topics in Economics of Education	1/2	2 L / 2 T	6
Topics in Structural Transformation	1/2	2 L / 2 T	6
Trade Policy	2	2 L / 2 T	6

Program M.Sc. winter			
Course Name	Year	Hours	ECTS
Crafting Management Research	1/2	2 L / 2 T	6
Cross-Channel Management	1/2	2 L / 2 T	6
Decision-Making and Consumer Psychology*	2	2 L / 2 T	6
Economic Analysis of Micro Data*	1	2 L / 2 T	6
Empirical Corporate Finance	1	2 L / 2 T	6
Financial Economics II*	1/2	2 L / 2 T	6
Fiscal Federalism*	1	2 L / 2 T	6
Game Theory in Accounting*	1/2	2 L / 2 T	6
Human Resource Management	2	2 L / 2 T	6
International Economics II: Development and Growth*	1	2 L / 2 T	6
International Monetary Economics*	1	2 L / 2 T	6
International Trade*	1/2	2 L / 2 T	6
Introduction to Computational Statistics and Data Analysis*	1/2	2 L / 2 T	6
Public Policy I: Principles of Public Economics*	1	2 L / 2 T	6
Public Policy II: Advanced Macroeconomics*	1	2 L / 2 T	6

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Program M.Sc. winter			
Course Name	Year	Hours	ECTS
Topics in Empirical Economics: Advanced Empirical Macro*	1	2 L / 2 T	6
Value Based Management*	1/2	2 L / 2 T	6

Annotations:

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- **M.Sc.:** Courses offered at the master's level (Master's Program in International Economics and Public Policy; Master's Program in Management; Master's Program in Accounting and Finance).
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For more Information about these courses please see the respective module handbooks:

➤ **Bachelor's Program in Management and Economics:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Bachelor/Studiengang/Modulhandbuch

➤ **Master's Program in International Economics and Public Policy:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20International%20Economics%20and%20Public%20Policy/Program%20Information

➤ **Master's Program in Accounting and Finance:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Accounting%20and%20Finance/Studiengang%20und%20Bewerbung

➤ **Master's Program in Management:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Management%20ab%202018/Studiengang%20und%20Bewerbung

➤ **and the Study Information Network of Johannes Gutenberg University in Mainz**

<http://www.info.jogustine.uni-mainz.de>

Courses taught in German (Academic year 2023)

(This version: January 31th, 2023)

Program B.Sc. Summer			
Course Name	Year	Hours	ECTS
Bank	3	2 L / 2 T	6
Controlling	3	2 L / 1 T	6
Empirische Wirtschaftsforschung	2	4 L / 2 T	6
Externes Rechnungswesen	1	2 L / 2 T	6
Finanzpolitik	2	2 L / 1 T	6
Finanzwirtschaft	2	2 L / 2 T	6
Firm Strategies and Managerial Economics	3	2 L / 1 T	6

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Program B.Sc. Summer			
Course Name	Year	Hours	ECTS
Logistikmanagement	3	2 L / 1 T	6
Mikroökonomie I	2	4 L / 2 T	6
Praxis der Corporate Governance	3	2 S	6
Praxis der Wirtschaftsprüfung	3	3 S	6
Rechnungslegung nach IFRS	3	3 L	6
Recht	1	2 L / 2 T	6
Statistik I	1	3 L / 2 T	6
Unternehmensführung	1/2	2 L / 2 T	6
Zeitreihenanalyse	3	2 L / 1 T	6

Program B.Sc. Winter			
Course Name	Year	Hours	ECTS
Absatzwirtschaft	1/2	2 L / 2 T	6
Corporate Finance	2/3	2 L / 1 T	6
Corporate Governance und Wirtschaftsprüfung	2/3	2 L / 1 T	6
EDV	1	2 L / 2 T	6
Einführung in die Volkswirtschaftslehre	1	4 L / 2 T	6
Fiskalföderalismus	3	2 L / 1 T	6
Internes Rechnungswesen	2	2 L / 2 T	6
Internettechnologien und E-Business	3	2 L / 1 T	6
Makroökonomie I	3/4	4 L / 2 T	6
Mathematik	1	4 L / 2 T	6
Mikroökonomie II	3	2 L / 1 T	6
Öffentliche Finanzen	3	2 L / 1 T	6
Operations Management	2	2 L / 2 T	6
Organisation	3	2 L / 1 T	6
Rechnungslegung nach HGB	3	2 L / 1 T	6
Statistik II	1/2	3 L / 2 T	6
Steuern	3	2 L / 1 T	6

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Program M.Sc. Summer			
Course Name	Year	Hours	ECTS
Asset Management	1/2	2 L / 2 T	6
Besteuerung von Personen- und Kapitalgesellschaften	1	2 L / 2 T	6
Case Based Corporate Finance II	1	4 S	6
Computational Intelligence	1	2 L / 2 T	6
Digitale Geschäftsprozesse	1/2	4 S	6
Intelligent Information Systems	1/2	2 L / 2 T	6
Internationale Konzernbesteuerung	1	2 L / 2 T	6
Konzernrechnungslegung	1	2 L / 2 T	6
Kostenmanagement	1	2 L / 2 T	6
Management in der Digitalen Transformation	1	L / T	6
Market Research	2	2 L / 2 T	6
Marketing Instruments	1	2 L / 2 T	6
Projektarbeit in Wirtschaftsinformatik (summer/winter)	1/2	4 S	6
Standortplanung und Netzwerk-Design	2	2 L / 2 T	6
Steuerbilanzen	1	2 L / 2 T	6
Transportlogistik	1	2 L / 2 T	6
Wirtschaftsprüfung	1/2	2 L / 2 T	6
Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung I	1/2	2 L / 2 T	6
Besteuerung nationaler und internationaler Strukturen und Umstrukturierungen	1	2 L / 2 T	6
Case Based Corporate Finance	1	2 L / 2 T	6
Corporate Finance Theory <small>(englische Vorlesungsunterlagen, Unterrichtssprache deutsch, Klausur kann auf englisch beantwortet werden)</small>	1	2 L / 2 T	6
Corporate Governance deutscher Unternehmen	1	2 L / 2 T	6
Data Analytics	1	2 L / 2 T	6
Dream Labs - Setting Trends in Omni-Channel Marketing	1	2 L / 2 T	6
Entwicklung von betrieblichen Informationssystemen	1	2 L / 2 T	6
Fallstudien der Konzernrechnungslegung	1/2	2 L	6
International Market-Oriented Management	1	2 L / 2 T	6
Internationale Ertragsbesteuerung	1	2 L / 2 T	6
Internationale Rechnungslegung	1	2 L / 2 T	6
Management Science/Operations Research	1	2 L / 2 T	6
Marketing in China und Japan	1	2 L / 2 T	6
Marketing Intelligence	1	2 L / 2 T	6

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Program M.Sc. Winter			
Course Name	Year	Hours	ECTS
Performancemessung und Anreizgestaltung	1	2 L / 2 T	6
Private Equity	1	2 L / 2 T	6
Projektarbeit in Wirtschaftsinformatik (summer/winter)	1/2	4 S	6
Projektseminar Management und Digitale Transformation (summer/winter)	1	4 S	6
Revenue Management	1	2 L / 2 T	6
Risikomanagement	2	2 L / 2 T	6
Studies and Research in Economics	1	2 L	6
Transportlogistik II	2	2 L / 2 T	6
Unternehmensbewertung	1	2 L / 2 T	6

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