

JOHANNES GUTENBERG-UNIVERSITÄT MAINZ – D 55099 Mainz

FACHBEREICH 03
Rechts- und Wirtschaftswissenschaften

Lehrstuhl für Volkswirtschaftslehre,
insb. International Economics

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Please note that this list is preliminary and might be subject to changes!

Courses taught in English (Summer Term 2024)

(This version: March 27th, 2024)

Program B.Sc. summer			
Course Name	Year	Hours	ECTS
Digital Marketing	2/3	2 L / 1 T	6
Entrepreneurship	3	2 L / 1 T	6
Exchange Rates and International Capital Markets	2/3	2 L / 1 T	6
Game Theory and Strategic Decision-Making	3	2 L / 1 T	6
Makroökonomie II (Macroeconomics II)	3	2 L / 1 T	6
Social Choice (Language of Instruction: German or English)	3	2 L / 1 T	6

Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Advanced Digital Economics	1/2	2 L / 2 T	6
Behavioral and Experimental Economics*	1/2	2 L / 2 T	6
Behavioral Finance	1	2 L / 2 T	6
Corporate Risk Management	1	2 L / 2 T	6
Economic Geography, Regional and Urban Economics	2	2 L / 2 T	6
Innovationsmanagement	1	2 L / 2 T	6
International Accounting	1	2 L / 2 T	6
International Financial Markets	2	2 L / 2 T	6
International Macroeconomics*	2	2 L / 2 T	6
Introduction to Computational Statistics and Data Analysis	2	2 L / 2 T	6
Microeconometrics A: Causal Inference & Advanced Techniques	2	2 L / 2 T	6
Microeconometrics B: Limited Dependent Variables and Sample Selection	2	2 L / 2 T	6

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Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Organizational Behavior	2	2 L / 2 T	6
Process Mining	2	2 L / 2 S	6
Programming Operations Research Models and Methods	1/2	2 L / 2 T	6
Recent Advances in International Trade	2	2 L / 2 T	6
The Fabrics of Dreams: Cultural Creation, Consumer Trends, and Social Media	1/2	2 L / 2 T	6
Theoretical Labour Economics	1/2	2 L / 2 T	6
Topics in Economics of Education	1/2	2 L / 2 T	6
Trade Policy	2	2 L / 2 T	6
Transportation I	1/2	2 L / 2 T	6

Annotations:

- **B.Sc.:** Courses offered at the bachelor's level (Bachelor's Program in Management and Economics)
- **M.Sc.:** Courses offered at the master's level (Master's Program in International Economics and Public Policy; Master's Program in Management; Master's Program in Accounting and Finance; Master's Program in Quantitative Decision Making in Economics and Management).
- **M.Sc.*):** Courses offered at the master's level AND opened to advanced foreign undergraduate students (3rd year and above recommended).
- **2 L:** 2 hours of lectures per week.
- **1 T:** 1 hour of tutorial per week.
- **4 S:** 4 hour of seminar per week
- Lectures in the **winter** semester usually run from mid-October to mid-February (exams from mid-February through March).
- Lectures in the **summer** semester usually run from mid-April to late July (exams in July and August/September).

For more Information about these courses please see the respective module handbooks:

➤ **Bachelor's Program in Management and Economics:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Bachelor

➤ **Master's Program in International Economics and Public Policy:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20International%20Economics%20and%20Public%20Policy

➤ **Master's Program in Accounting and Finance:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Accounting%20and%20Finance

➤ **Master's Program in Management:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Management%20ab%202018

➤ **Master's Program in Quantitative Decision Making in Economics and Management:**

https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Quantitative%20Decision%20Making%20in%20Economics%20and%20Management

➤ **and the Study Information Network of Johannes Gutenberg University in Mainz**

<http://www.info.jogustine.uni-mainz.de>

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Courses taught in German (Summer Term 2024)

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Program B.Sc. summer			
Course Name	Year	Hours	ECTS
Banken	3	2 L / 2 T	6
Controlling	3	2 L / 1 T	6
Empirische Wirtschaftsforschung	2	4 L / 2 T	6
Externes Rechnungswesen	1	2 L / 2 T	6
Finanzpolitik	2	2 L / 1 T	6
Finanzwirtschaft	2	2 L / 2 T	6
Firm Strategies and Managerial Economics	3	2 L / 1 T	6
Logistikmanagement	3	2 L / 1 T	6
Mikroökonomie I	2	4 L / 2 T	6
Rechnungslegung nach IFRS	3	3 L	6
Recht	1	2 L / 2 T	6
Statistik I	1	3 L / 2 T	6
Training emotionaler und sozialer Kompetenzen II	2	4 L	6
Unternehmensführung	1/2	2 L / 2 T	6
Zeitreihenanalyse	3	2 L / 1 T	6

Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung II		2 L / 2 T	6
Asset Management	1/2	2 L / 2 T	6
Besteuerung von Personen- und Kapitalgesellschaften	1	2 L / 2 T	6
Computational Intelligence	1	2 L / 2 T	6
Data Science und Maschinelles Lernen: Einführung und Anwendung	1	2 L / 2 T	6
Digitale Geschäftsprozesse - Erheben, entwerfen und entwickeln mit BPMN im agilen Umfeld	1/2	4 S	6
Internationale Konzernbesteuerung	1	2 L / 2 T	6
Jahresabschlusspolitik und Jahresabschlussanalyse	1	2 L / 2 T	6

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Program M.Sc. summer			
Course Name	Year	Hours	ECTS
Konzernrechnungslegung	1	2 L / 2 T	6
Kostenmanagement	1	2 L / 2 T	6
Management in der Digitalen Transformation	1	L / T	6
Market Research	2	2 L / 2 T	6
Marketing Instruments	1	2 L / 2 T	6
Steuerbilanzen	1	2 L / 2 T	6
Transportlogistik I	1	2 L / 2 T	6
Wirtschaftsprüfung	1/2	2 L / 2 T	6

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